

BENEFITS OF DIGITAL SIGNAGE

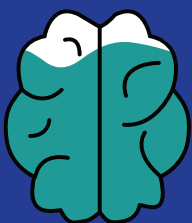


73%



of educational institutions see digital signage as crucial for the future of

COMMUNICATION.



90%

of the information transmitted to the brain is

VISUAL



DIGITAL SIGNAGE

can cut perceived wait time by

35%

80%

of customers have **ENTERED A STORE** because of a digital sign



4 OUT OF **5**
BRANDS

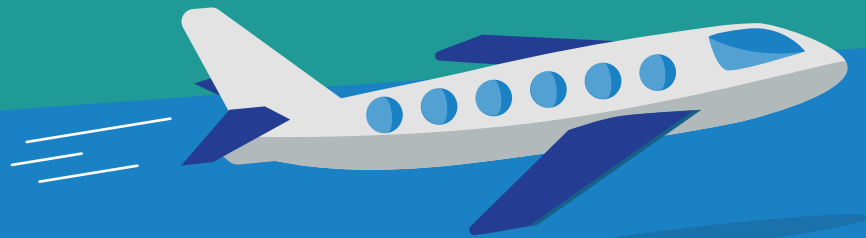
noticed a 33% increase in sales after adopting digital signage.



15%

of restaurants report an increase in number of customers after installing a

DIGITAL MENU.



83%

of patients spend time interacting with hospital's digital content.

55%

of travelers indicated they would be more likely to visit a hotel that offered **SELF CHECK-IN KIOSKS.**

x2

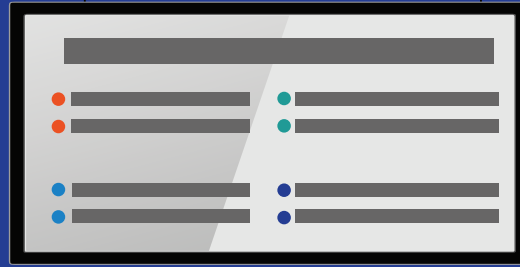
DIGITAL DISPLAYS

can double audience information retention

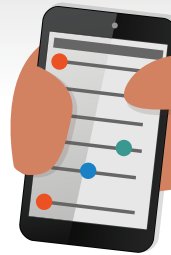




Help communicate important information to passengers in **REAL TIME.**



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